



MAMMOTH LAKES FRIENDS OF THE LIBRARY

SPRING NEWSLETTER 2016

MEMORIAL DAY BOOK SALE At The Book Chalet

Our new approach to our traditional Memorial Day Weekend Used Book Sale was so successful last year that we are doing it again this year. The sale will be held on Saturday and Sunday at The Book Chalet. There will be a \$1 discount for each \$5 of items purchased inside the store and a \$2/bag sale outside the store.

The sale will be held on Saturday, May 28, and Sunday, May 29, from 9:30 am to 5:00 pm.

The Book Chalet will be offering a full range of book subjects, as the entire store will be part of the sale. Look for special sections on fishing, the Eastern Sierra and National Parks as well as books on Military History in honor of our veterans.

This sale will have a few Vintage Books, however, the bulk of our Vintage Books will not be available until the larger Labor Day Weekend sale held at Mammoth Lakes library.

The Bag Sale will be limited to primarily hardback fiction and non-fiction books. Come check out these bargains and have a delicious meal across the street at The Stove Restaurant.

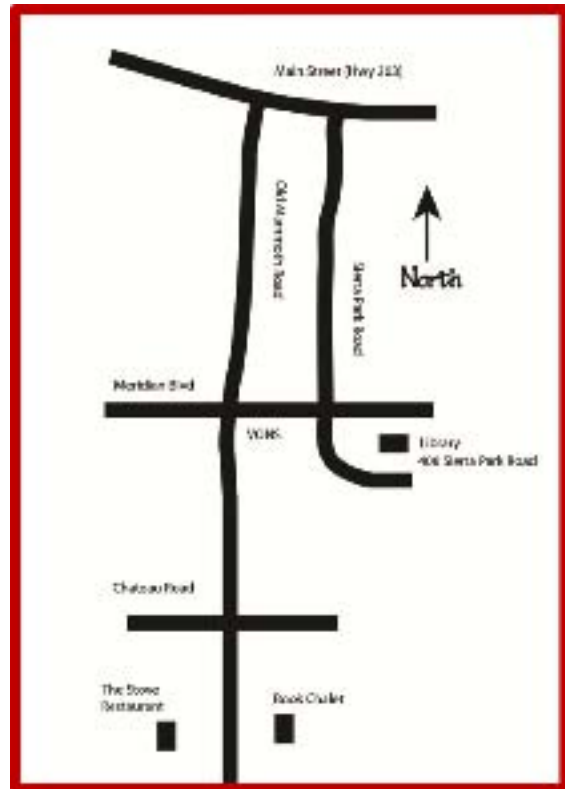
When: Saturday May 28 and Sunday May 29
9:30 am to 5:00 pm each day.

Where: The Book Chalet – 645 Old Mammoth Road
(across from The Stove Restaurant)

What: Get \$1 off on each \$5 purchase inside the Book Chalet. Buy a bag from us for \$2.00 and fill it from a special selection of hardback books outside the store.

Questions: Email us at mlfol@monocoe.org or call The Book Chalet at 760-924-2593

Map to the book sale location at the Book Chalet.



From the Editor's desk
- OJ Zeleny

Kick off the summer at MLFOL's used books store, The Book Chalet, over Memorial Day weekend. Check out the artwork on the gallery wall in the Ellie Randol Reading Room at our unique rural library. Watch for the start of the library's summer reading program. Visit some of the nearby National Parks during this year of the Parks' Centennial Anniversary. Watch some of those films at the 2nd annual Mammoth Lakes Film Festival over Memorial Day weekend. And, definitely spend some time with trees and flowers, creeks and lakes along the myriad of nearby trails.



On The Gallery Wall ... **- Ana Danielson**

In honor of May being Mental Health Awareness Month, the gallery wall in the Ellie Randol Reading Room features artwork by Mammoth Unified School District students, who are receiving counseling from North Star Counseling Center. All of the art is anonymous and includes a wide variety of themes. The artists range in age from 5 to 15 years of age. North Star Counseling is a low-cost Counseling Program started by the Mono County Office of Education in 2012 under the Student Mental Health Awareness grant. The center is now a joint project between the County Office of Education and Mono County Behavioral Health Department. For more information contact the center at 760-924-7926.

From July 1st through August 31st local painters will share their reflections of the Eastern Sierra. Artists include Bill Goodman, Liz Wistrom, Ron Luce and Lynn Peterson. An artists' reception will be held on Friday, July 8th from 5:30 to 7:00 PM in the Ellie Randol Room. Mark your calendars and come enjoy the views.

If you are interested in displaying your artwork or know a group that may be interested in doing so, please contact Ana Danielson at adanielson@monocoe.org or at 760-934-8670 ext 2.

Mammoth Lakes Library **Summer Activities**

The Library is very excited to provide the Summer Reading Program to all ages again this summer. The program begins June 30th and runs through August 3rd. Students will have the opportunity to take school-based AR tests, participate in story times and book clubs, and receive prizes for their reading accomplishments. A schedule of events will be published soon, check the library's website and Facebook page for current information. www.monocolibraries.org
<https://www.facebook.com/mammothlakeslibrary/>

The MakerSpace has increasingly been gaining in popularity. Taylor Kumlue has more than 20 students on a daily basis with a record of 28 students. As part of the MakerSpace, the Library has been offering Science or Art programming for students ten and older on minimum days (roughly

two Fridays a month when students are released at 12:30 PM from school). We also have a volunteer on Tuesdays who is mentoring students on Snap Circuits. We hope to have a sewing class taught by volunteers available by mid-summer. If you haven't seen the Makers in action, stop by on a Tuesday, Wednesday or Thursday afternoon from 2:00 to 5:00 PM to observe children and adults exploring their creative and technological sides.



Book Chalet Update

The Book Chalet reopened on April 7, 2015 after being closed for a month for renovations. Thank you to all the patrons for their compliments on the store's appearance. These changes resulted in an energy savings of just under \$270 for the past year and have made the store a more comfortable, inviting place for our volunteers. Speaking of volunteers, the Book Chalet could use a few more folks willing to share their time and talent for a few hours each month. If you like books and people, please stop by the store and ask the volunteer what their experience doing so has been, then leave your contact information if you are interested in participating and/or would like more information.

Just as MLFOL sells used books at the Book Chalet, used plastic and paper bags have been utilized for sold merchandise. In order to comply with the Town of Mammoth Lakes' recent plastic bag ban ordinance, commencing in June of 2016, the store will no longer have used plastic bags available. We hope to have used paper and cloth bags. If not, there will be new bags for sale at a nominal fee.

Fishing Folks Find Fabulous Books

Now that fishing season is in full swing, local "fisher-persons" are finding a special display of books and magazines about all aspects of fly fishing and fly tying of interest at the Book Chalet. This generous donation by a lover of fishing books and fishing arrived at the store just in time for the opening of this year's season. Stop by the store to see if there are any new/old patterns you want to try this year! And bring your fishing buddies with you. All purchases support our wonderful library.



Mammoth High School Senior Scholarships - Edyth Irvine

Each school year at graduation the Mammoth Lakes Friends of the Library allocates \$2,000 for book scholarships for ten seniors graduating from Mammoth High School. To be eligible to receive the \$200 scholarship seniors must meet the following criteria:

1. Have a grade point average of 3.0 or better.
2. Have attended Mammoth High School for at least three years.
3. Have completed the high school scholarship application including the essay.
4. Have a library card that has been used in the last twelve months.

This year the Friends of the Library Scholarship Committee includes: Edyth Irvine, Shannon Clark and Cathy Foye. This committee will select the scholarship recipients. Two members of the committee will represent MLFOL at the senior breakfast June 10th, presenting MLFOL scholarship certificates to the selected students at that time. When the students register for college, they must show a copy of their tuition payment to the treasurer of the MLFOL, then a check will be issued to the student.

The Mammoth Lakes Friends of the Library are very proud of our local students and appreciate being able to contribute to their college education.

"You don't have to burn books to destroy a culture. Just get people to stop reading them." - Ray Bradbury

July 4th Free Books for Young Readers

After the parade, parents and children can stop by The Book Chalet (located at 645 Old Mammoth Rd, across from The Stove Restaurant) to browse through the large selection of youth books available on the deck and choose a free book. There will be books appropriate for infants up through age 10.

One of the missions of the MLFOL is to get books into the hands of as many young readers as possible. This annual free book giveaway is one step toward accomplishing this goal.



"You Are Fabulous!"

- Ana Danielson

On Friday, April 29th more than 40 Fabulous women gathered to raise funds for the Library, pamper themselves with head and neck massages, indulge in delicious desserts, enjoy good wine and have fun! Local businesses and individuals donated more than \$7,000 worth of goods and services for the silent auction, and goodies for the partygoers.

Thank you to everyone who attended and donated for making the event such a success!





This Foundation is the official charitable partner of the National Park Service which now has 879 visitor centers and contact stations.

For additional information, try nps.gov, the website for the National Park Service.



National Park Centennial

The celebration continues! The National Park Service turns 100 this August 25th.

Check out the National Park Foundation website - <http://www.nationalparks.org> - for updates on their campaign to provide every fourth grader in the United States with a Parks Pass for their families this year. There, you will also find ideas on parks to visit.



There are several National Parks in this area that you could visit this year. And remember to make a slight detour to Mono Lake on your way to Yosemite or Reno, NV. It is quite a sight to behold!

Mammoth Lakes Library – Some History **- Ana Danielson**

Library services in Mono County have a long, interesting history dating back to 1947 when the Mono County Board of Supervisors contracted with Inyo County to open libraries in Hot Creek, Lee Vining and Bridgeport. In 1968 the first Branch Library in the town of Mammoth Lakes opened at the “Community Building”. The Mammoth Branch Library was housed at various locations over the next couple of decades including Mammoth High School (1975), the Bookmobile (1981), and a modular facility adjacent to the current Mammoth Lakes Community Center (1982), which is now considered the old library site. In 1972 the Mono County Office of Education took over the operations of Mono County Libraries and remains the fiscal agent of the Libraries to date. Of fifty-eight California Counties, Mono County is the only County Library System operated under the auspices of the County Office of Education. Another unique feature of the Mono County Libraries is that three of the Libraries function as joint public/school Libraries: Benton, Lee Vining and Coleville.



In the early 2000's the Mono County Libraries, Mono County Office of Education and Cerro Coso Community College worked together to find funding, property and support to conceptualize the idea of a larger, more technology-rich facility that could meet the needs of students from kindergarten through college, community members and visitors. This idea became a reality with a groundbreaking ceremony in October 2005. Two years later the Mammoth Lakes Library moved into its current 16,000 square foot facility. This has

allowed the Library to expand its collections, meeting space, working space, computer availability and the programs and services it offers to residents and visitors.



Expanded Insurance Coverage

- Jo Bacon, MLFOL Treasurer

Our organization has become more successful over the past few years, so it was time to review all of our insurance coverage. This review led us to change our carrier to Nonprofits Insurance Alliance of California (NIAC), who had both the coverage options we needed and is also a 501(c)(3) nonprofit set up to offer insurance to nonprofits.

At the March 8th MLFOL Board Meeting, our insurance coverage was expanded to include the following:

- Directors and Officers Liability – with more than \$230,000 in assets, it was appropriate to add this coverage
- Volunteer Accident Coverage – this covers volunteers at the Book Chalet or other locations where MLFOL holds events. Previously, we were only covered by Mono County Office of Education insurance for activities in the library.

We also changed our Commercial Liability Coverage to NIAC in order to have all policies under the same carrier.

“When I got my library card, that’s when my life began.” ... Rita Mae Brown

In The Age Of Amazon, Used Bookstores Are Making An Unlikely Comeback - Michael S. Rosenwald, The Washington Post, 12/26/2015

Early next month, Pablo Sierra is opening a used bookstore in Northwest Washington — an unlikely bet in the digital age made even more inconceivable, given that his only experience with books is reading them. “I guess it is pretty crazy,” Sierra said, echoing an observation shared by some of his friends.

Or maybe not. Sierra, like other book lovers, has read articles about slowing e-book sales and watched as independent bookstores such as Politics and Prose thrive, catering to readers who value bookish places as cultural hubs and still think the best reading device is paper.

Used bookstores, with their quintessential quirkiness, eclectic inventory and cheap prices, find themselves in the catbird seat as the pendulum eases back toward print. In many cities, that’s a de facto position: They’re the only book outlets left.

While there are no industry statistics on used-book sales, many stores that survived the initial digital carnage say their sales are rising.

“It gets better and better every year,” said Susan Burwell, the co-owner of Reston’s Used Book Shop, the only used-bookstore left for an intellectually diverse Northern Virginia city of nearly 60,000 people.

Riverby Books D.C., a used-bookstore on Capitol Hill, closed last year after owner Steve Cymrot was hit by a truck and killed. His son Paul reopened the store in the fall — and didn’t hesitate. “The business side of it never gave us a moment’s pause,” he said. “We’ve never had better business.”

And it’s a business with good economics. Used bookstores can beat Amazon and other online booksellers on price, offering shoppers both a browsing experience and a money-saving one. Also, profit margins on used books are better than new ones — so good that many indies are adding used sections.

Sensing a good deal, entrepreneurs are jumping in.

Sierra, 38, is a former Navy officer with an MBA and experience in government contracting. His new store, in a small strip mall on Georgia Avenue NW in Park View, is called Walls of Books, a chain started by Gottwals Books in Georgia. The company has opened eight locations since 2012, including one in New Orleans, and offers a training program for owners. The investment is significant: Start-up costs can approach \$85,000.

Shane Gottwals, the chain’s co-founder, said some franchisees are fulfilling lifelong dreams to sell books. Others are in it solely for the money. All of them see unmet demand.

“One of the first comments we hear is that the bookstore down the road closed, and there’s no place to buy books anymore,” Gottwals said. “It’s like having a museum or a theater. It’s a cultural center. It’s a place people want to go. And that’s why it’s a good investment.”

It is by no means an easy business. Many used-book retailers — with either bad management or bad locations (or both) — still struggle against the digital headwinds.

For one, Amazon is still just a few clicks away. But some used-bookstore owners have made a shrewd move: widening their customer base by listing their inventories on Amazon’s third-party marketplace, an idea many new-book retailers despise. (The Washington Post is owned by Amazon founder Jeffrey P. Bezos.)

Wonder Book & Video, with three retail locations in Maryland, sells its used books online through Amazon and other retailers. Sales are so strong that it moved into a three-acre distribution center in Frederick, where 4 million used books line row after row of shelves. It even sells books by the foot, which TV shows and interior designers use for decorating.

And then there’s the inventory: Used bookstores rise and fall based on the books they’re able to buy. They’ve been both savvy and lucky in that department.

Savvy: locating themselves in culturally diverse and book-friendly neighborhoods.

“Everything we have comes from the neighborhood,” said Cymrot of Riverby Books, which also has a store in Fredericksburg, Va. “Our shops are built on the neighborhoods, and the neighborhoods are full of neat people.”

Lucky: Baby boomers are downsizing. (Downsizing is one of the four D’s in how used books surface, the others being divorce, departure and death.)

“We get a lot of our best books that way,” Burwell said. “People are often sad about leaving their books when they move. I tell them they can visit them until they are sold.”

Owners still have to get people in the door. For that, readings and other events have been helpful. Sierra, whose bookstore is in a changing neighborhood with many Hispanic residents, will host bilingual events.

But nothing provides a stronger pull than the experience of browsing — getting lost in the stacks, making serendipitous finds, having chance conversations with interesting people. And with information so easy to find these days, used bookstores offer the thrill of the hunt.

Lori Hamrick, 40, stopped by Reston’s Used Book Shop recently. The store, which opened in 1978, is set among shops and restaurants at Lake Anne Plaza. There’s an old wooden card catalogue in the corner, with cards tracking store credits for customers. The floor creaks. The stacks are unintentionally whimsical: There’s Philip Roth next to Terry Southern.

“I like this,” Hamrick said. “I like books.” She was looking for several titles — written in a notebook — in a series of historical fiction called “White Indian” by Donald Clayton Porter, a pseudonym for Noel B. Gerson. Hamrick nosed around the historical fiction section. Nothing. Drat. On a hunch, she checked in westerns. Bingo.

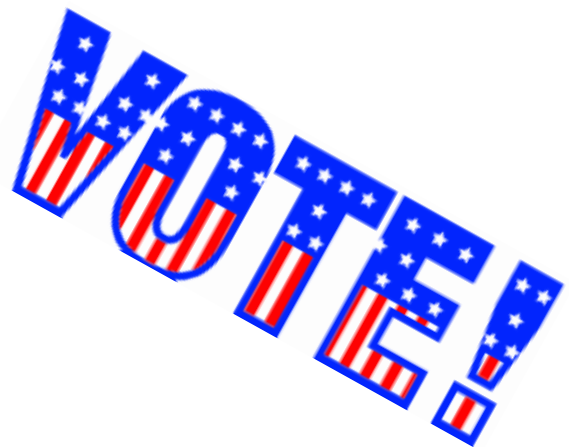
She found book #3, “War Chief,” in paperback. She took it home for \$1.38. “I can find these books online, but I don’t want to,” she said. “It gives you a sense of accomplishment. And if you don’t support the little guys, they won’t be around anymore.” A buck thirty-eight won’t make Burwell and her husband rich, but the economics are good enough for them to pay the bills and do what they love.

Paperbacks, for instance, are bought at 10 percent of their original price, then sold for half the cover price. So they’d buy “Gilead,” Marilynne Robinson’s Pulitzer Prize-winning novel, for \$1.60 (10 percent of \$16) and then sell it for \$8. That’s a 400 percent markup and vastly better than profit margins for new books — or just about any product, for that matter.

Oren Teicher, chief executive of the American Booksellers Association, said dozens of independent bookstores around the country are featuring used books, and interest is growing.

Jamie Fiocco, the owner of Flyleaf Books in Chapel Hill, N.C., said selling used books — they make up about 6 percent of inventory — gives readers a chance to try a new author for a lower investment. If they find an author they like, they are more likely to buy their next book in hardcover.

And you never know what you’ll find in a used book.



Mammoth Lakes Friends of the Library
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▫
*Place
stamp
here*

*Mammoth Lakes Friends of the Library's mission is to support,
provide service to, and raise awareness of our library.*

MEMBERSHIP APPLICATION New Member Renewal

Please accept my membership in MLFOL in the following category (check one):

\$1000 Lifetime \$100 Club 100 \$50 Patron \$25 Family \$10 Individual

Name _____

Mailing Address _____

City/State/Zip _____

Phone _____ Email _____

I am interested in volunteering time Yes No

I would like to receive news via email: Yes No

Return this form along with your check to:
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